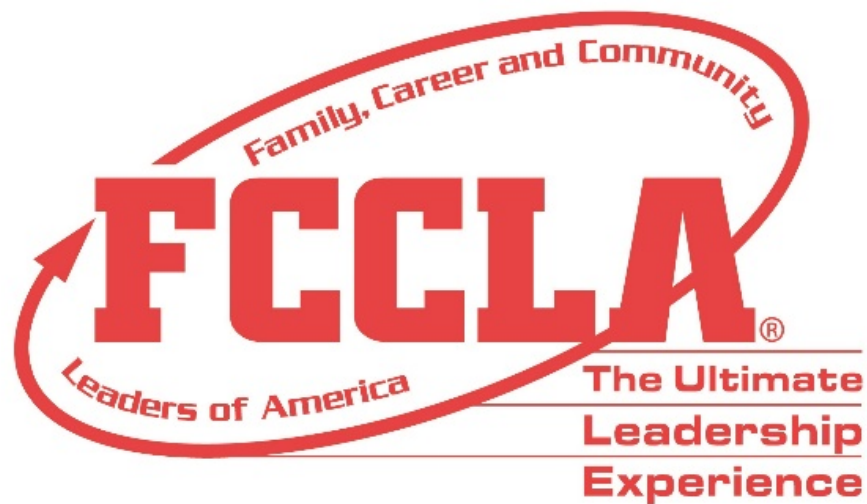


Nebraska Family, Career, and Community Leaders of America



Red Handbook

Resource for Members and Advisers

2020-2021

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Important Contact Information

Chelsey Greene, State Adviser
402-471-4337
chelsey.greene@nebraska.gov

Terri Behl, Professional Assistant
402-471-4815
terri.behl@nebraska.gov

Tyra Reardon, Intern
tyra.reardon@nebraska.gov

Human Sciences & Education Career Field Specialists
Kristin Vest
Chelsey Greene

National FCCLA Office
FCCLA, Inc.
1910 Association Dr.
Reston, VA 20191

National Emblematic Materials:
Centricity (formerly EGroup) – Kim DeVenuto
KDeVenuto@centricitynow.com

Nebraska FCCLA Accountant:
Grafton & Associates
Attn: Denise Winters
5935 S 56th St, Ste. A
Lincoln, NE 68516
(402) 486-3600
denise@geacpa.com

Nebraska FCCLA
Website: <http://www.nebraskafccla.org>
Twitter: @NebraskaFCCLA
Instagram: @Nebraska FCCLA
Facebook: Nebraska FCCLA
YouTube: Nebraska FCCLA
Snapchat: nefccla
Email: nebraskafccla@gmail.com

National FCCLA
Website: <http://www.fcclainc.org>
Twitter: @NationalFCCLA
Instagram: @National FCCLA
Facebook: Family, Career, and Community Leaders of America

Kristin Vest, State Adviser
402-471-4814
kristin.vest@nebraska.gov

FCCLA Mailing Address
PO Box 95167
Lincoln, NE 68509-5167

301 Centennial Mall South
Lincoln, NE 68509

Phone: 703-476-4900 or 800-234-4425
Email: natlhdqtrs@fcclainc.org

National FCCLA Facts & Information

Colors: Red, which suggests strength, courage, and determination and White, which symbolizes sincerity of purpose and integrity of action

Flower: Red Rose

Motto: Toward New Horizons

Tagline: The Ultimate Leadership Experience

Member Magazine: *Teen Times*

Adviser Magazine: *The Adviser*

National Headquarters: Reston, VA

Executive Director: Sandy Spavone

Membership: Over 180,000 in more than 5,200 chapters

Mission

To promote personal growth and leadership development through Family and Consumer Sciences education.

Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communications, practical knowledge, and career preparation.

Purposes

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote Family and Consumer Sciences education and related occupations.

Creed

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.
For we are the builders of homes, Homes for America's future,
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

State Leadership

Board of Directors

Name	Chapter	Representation	Office/Term
Miranda Bright	Crete	Region A	2020-2022
Britton Andreasen	Twin River	Region B	Secretary / 2020-2023
Ronita Jacobsen	Plainview	Region C	2020-2021
Reba Deterding	Cambridge	Region D	Chair-Elect / 2020-2023
Suzanne Martin	Medicine Valley	SPOT Adviser	2018-2021
Michelle Galles	Wakefield	FCSTN Representative	2020-2022
Kim Scarborough	Neligh-Oakdale	At-Large Representative	Chair / 2020-2022
Alexis Richmond	Chase County	Advisory Role/SOT	2020-2021
Conner Oberhauser	Twin River	Advisory Role/SOT	2020-2021
Taylor Svoboda	Mullen	Advisory Role/SOT	2020-2021
Kristin Vest		State FCCLA Adviser	Ex-Officio
Chelsey Greene		State FCCLA Adviser	Ex-Officio

2020-2021 State Officer Team (SOT)

Name	Chapter	Office	Email Address
Alexis Richmond	Chase County	President	president@nebraskafccla.org
Conner Oberhauser	Twin River	First Vice President	vicepresident@nebraskafccla.org
Taylor Svoboda	Mullen	Secretary	secretary@nebraskafccla.org
Samuel Coble	Mullen	VP of Competitive Events	vpcompetitiveevents@nebraskafccla.org
Sophia Birch	Milford	VP of Development	vpdevelopment@nebraskafccla.org
Rebekka Jay	Logan View	VP of Membership	vpmembership@nebraskafccla.org
Cassidy June	Milford	VP of Programs	vpprograms@nebraskafccla.org
Alexis Butterfield	Chambers	VP of Public Relations	vppublicrelations@nebraskafccla.org



2020-2021 State Peer Officer Team

Overall SPOT Council		
Chairperson	Grace Kuchar	Bloomfield
Vice-Chairperson	Ashley Pischel	O'Neill
Secretary	Miranda Batenhorst	Logan View
Adviser	Marla Prusa	Howells-Dodge
Family Leader Team		
Chairperson	Ashley Pischel	O'Neill
Vice-Chairperson		
Secretary	Rylie Wright	Hemingford
Public Relations	Hailey Hannemann	Aurora
Historian	Natalie Brabec	Leigh-Clarkson
Team Lead Adviser	Marla Prusa	Howells-Dodge
Team Adviser	Mallory Gregory	Milford
Career Leader Team		
Chairperson	Tessa Cherry	Twin River
Vice-Chairperson	Megan Lutt	Battle Creek
Secretary	Alexis Stracke	West Holt
Public Relations	Miranda Batenhorst	Logan View
Historian	Jaden Henderson	Medicine Valley
Team Lead Adviser	Suzanne Martin	Medicine Valley
Team Adviser	Michelle Irvine	Grand Island Senior High
Community Leader Team		
Chairperson	Grace Kuchar	Bloomfield
Vice-Chairperson	Kaylee Hilbers	Logan View
Secretary	Gabriela Arriaza	Wakefield
Public Relations	Alicia Holmberg	Leigh-Clarkson
Historian	Kenedi Covert	Twin River
Lead Team Adviser	Angie Ehlers	Overton
Team Adviser	Megan Hillen	Leigh-Clarkson



District Leadership

District Advisory Committee (DAC)

District	Name	Chapter	Email Address
1	Stefanie Wenz	Nebraska City High	swenz@nebcityps.org
2	McKenzie Geier	Lincoln Southwest	mgeier@lps.org
3	Mollie Kriz	Wahoo	mkriz@wahoowarriors.org
4	Maggie Rasmussen	Cross County	mrasmussen@crosscounty.esu7.org
5	Megan Hillen	Leigh-Clarkson	mhillen@leigh.esu7.org
6	Valerie Hinrichs	Aurora	vhinrichs@4rhuskies.org
7	Michelle Galles	Wakefield	mgalles@wakefieldschools.org
8	Jonelle Thoene Ashley Knust	Crofton Elkhorn Valley	jthoene@croftonwarriors.org mrs.knust@elkhornvalleyschools.org
9	Candace Cain	Burwell	candace.cain@burwellpublicschools.com
10	Kelli Walz	Callaway	kwalz@callawaypublicschools.org
11	Reba Deterding	Cambridge	reba.deterding@cambridgetrojans.org
12	Monique Elliott	Alliance	monique.elliott@alliancebulldogs.org

District STAR Event Coordinators

District	Name	Chapter	Email Address
1	Miki Valenta Stefanie Wenz	Weeping Water Nebraska City High	mvalenta@weepingwaterps.org swenz@nebcityps.org
2	Mallory Gregory	Milford	mallory.gregory@milfordpublicschools.org
3	Dian Carlson	Millard West	dhcarlson@mpsomaha.org
4	Nancy Schlautman	Sutton	nschlautman@spsne.org
5	Britton Andreasen	Twin River	britton.andreasen@twinriver.esu7.org
6	Tamara Nelson	Northwest	tnelson@ginorthwest.org
7	Frances Heiman	Randolph	frances.heiman@rcards.org
8	Kim Scarborough	Neligh-Oakdale	kscarborough@nowarriors.org
9	Ann Mann	O'Neill	annmann@oneillschools.org
10	Courtney Benscoter	Theford	courtney.benscoter@thefordschools.org
11	Suzanne Martin	Medicine Valley	smartin@medvalley.org
12	Suzanne Neefe	Hemingford	sneefe@gubn.org

*Identifies District STAR Event Coordinators Advisory Team

District Officers

District Advisers are responsible for submitting the
current District Officers and Representatives to terri.behl@nebraska.gov

District 1 - TBA

District 2 – Ella Hostetler, Milford-President; Kimmy Zapata, Crete-Secretary; Keelie Bronson, Centennial-Chapter Representative; Ellie Ohlde, Fairbury-Chapter Representative; Katy Schluter, Friend-Chapter Representative; Dani Manning, Lincoln Southwest-Chapter Representative; Samantha Howell, Seward-Chapter Representative

District 3 - TBA

District 4 – Jaiden Papik, Exeter-Milligan-President; Emma Kraft, Doniphan-Trumbull-Vice President; Hannah Linn, Cross County-Secretary; Addilyn Crockett, Bruning-Davenport-VP of Public Relations; Kathryn Godown, Fillmore Central-VP of Competitive Events; Maia Oltman and Alexis Hergott, Bruning-Davenport-VP of Media; Makayla Messenger, Sutton-VP of Recreation

District 5 – Janessa Schmidt, Howells-Dodge; Jessica Hoffman, Leigh-Clarkson; Walker Gullicksen, Madison; Rachel Malander, Boone Central; Brennah Farley, High Plains; Braxton Small, David City; Lane Bohac, East Butler; Kathryn Novacek, Schuyler; Tessa Cherry, Twin River; Malaina Francis, St. Edward

District 6 – Abby Fiske, Minden-President; Brianna Ford, St. Paul-Secretary/Finance; Journey Noyes, Aurora-VP of Public Relations; Cole Bailey, Holdrege-VP of Outreach; Milli Ciprian, Kearney-VP of Programs; Macy Swanson, Northwest-VP of Competitive Events

District 7 - TBA

District 8 – Blake Byerly, Bloomfield-President; Austin Vinson, Osmond-Secretary; Marque Albin, Plainview-VP of National Programs; Megan Lutt, Battle Creek-VP of Competitive Events; Leonardo Luna-Duran, Neligh-Oakdale-VP of Public Relations; Piper Dather, Crofton-Representative; Ella Gaes, Pierce-Representative; Carney Black, Elkhorn Valley-Representative; Hayley Smith, Creighton-Representative; Dawayna Webasha, Santee-Representative

District 9 - Alexis Butterfield, Chambers-President; Emma Cline, Ord-Vice President; Cayton Butcher, Central Valley-VP of Membership; Kiryn Kayl, Boyd County-VP of Public Relations; Harleigh Claussen, O’Neill-VP of Competitive Events; Adriana Hood, Ainsworth-Chapter Representative

District 10 - TBA

District 11 - TBA

District 12 – Kelsey Horton, Alliance-President; Landrie Nelson, Hemingford-Vice President; Saphina Achi, Alliance-Secretary; Chloe Blumanthal, Alliance-VP of Programs; Rylie Wright, Hemingford-VP of Public Relations

FCCLA Chapters and Advisers by Region/District

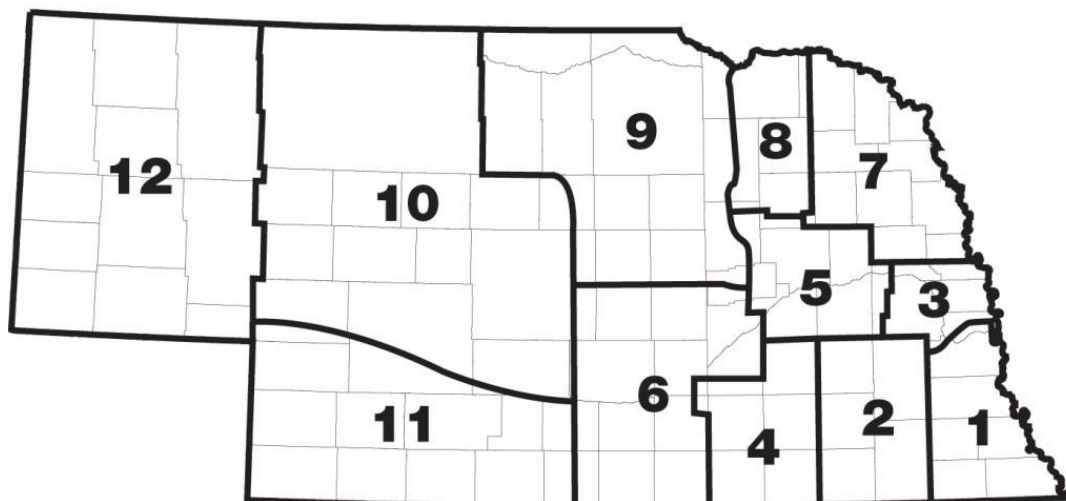
Region A		
District 1		
Chapter Family State Officer: Cassidy June, Milford		
Elmwood-Murdock	Lisa Hynes	lhynes@emknights.org
Falls City	Kim Nolte	knolte@fallscityps.org
Nebraska City	Stefanie Wenz	swenz@nebcityps.org
Palmyra	Andrea Lemmer	lemmer.and@districtor1.net
Platteview	Laura Lovercheck	llovercheck@springfieldplatteview.org
Weeping Water	Miki Valenta	mvalenta@weepingwaterps.org
District 2		
Chapter Family State Officer: Sophia Birch, Milford		
Centennial	Ann Endres	ann.endres@centennialbroncos.org
Crete	Miranda Bright	miranda.bright@creteschools.org
Fairbury	Emily Manning	emanning@fairburyjeffs.org
Friend	Margo Houlden	m.houlden@friendschool.org
Lincoln Southeast	Julie Wilcox	jwilcox@lps.org
Lincoln Southwest	Tracy Way McKenzie Geier	tway@lps.org mgeier@lps.org
Milford Jr/Sr	Mallory Gregory	mallory.gregory@milfordpublicschools.org
Seward	Celeste Brandenburgh Lori Todd	celeste.brandenburgh@sewardschools.org lori.todd@sewardschools.org
Waverly	Michael Ziola	michael.ziola@district145.org
District 3		
Chapter Family State Officer: Rebekka Jay, Logan View		
Bishop Neumann	Jonelle Wonka	Jonella-Wonka@cdolinc.net
Elkhorn	Linda Milliken	lmilliken@epsne.org
Elkhorn North	Holly Hesse	hhesse@epsne.org
Elkhorn South	Darla Johnson	djohnson@epsne.org
Fremont	Tiffany Lopez	tiffany.lopez@fpsmail.org
Logan View	Meredith Rohwer	mrohwer@loganview.org
Mead	Connie Weiss	cweiss@esu2.org
Millard North	Savanna Young	skyoung@mpsomaha.org
Millard West	Amy Mach Eliza Donley	ammach@mpsomaha.org erdonley@mpsomaha.org
Omaha Bryan		
Plattsmouth	Carmen Hall	chall@pcsd.org
Ralston	Christi Krist	christi.krist@ralstonschools.org
Wahoo	Mollie Kriz	mkriz@wahoowarriors.org

Region B		
District 4		
Chapter Family State Officer: Sophia Birch, Milford		
Bruning-Davenport Jr. High	Alicia Hoffman	ahoffman@bdstorm.org
Bruning-Davenport High	Alicia Hoffman	ahoffman@bdstorm.org
Cross County Jr/Sr	Maggie Rasmussen	mrasmussen@crosscounty.esu7.org
Doniphan-Trumbull		
Exeter-Milligan	Mary Lou Vossler	mary.vossler@emwolves.net
Fillmore Central	Susan Biba	susan.biba@fillmorecentral.org
Sutton	Nancy Schlautman	nschlautman@spsne.org
District 5		
Chapter Family State Officer: Conner Oberhauser, Twin River		
Boone Central	Sarah Smith	ssmith@boonecentral.esu7.org
David City	Tonya Zegers	zegers@dcscouts.org
East Butler	Sandy Bongers	sbongers@ebutler.esu7.org
High Plains	Sue Wilgocki	swilgocki@hpcstorm.org
Howells-Dodge	Marla Prusa	mprusa@hdcjags.org
Humphrey	Inactive 1 st Semester	
Leigh-Clarkson Jr/Sr	Megan Hillen	mhillen@leigh.esu7.org
Madison	Aly Jurgensmeier	ajurgensmeier@esu8.org
Schuyler Central	Jared Severson Kassandra Broman	jared.severson@schuylercommunityschools.org kassandra.broman@schuylercommunityschools.org
St. Edward Jr/Sr	Clete Arasmith	carasmith@sted.esu7.org
Twin River	Britton Andreasen	britton.andreasen@twinriver.esu7.org
District 7		
Chapter Family State Officer: Rebekka Jay, Logan View		
Hartington-Newcastle	Lauren Mecseji	lmeceji@hnsccats.org
Laurel-Concord-Coleridge	Gaylene Hallman	ghallman@laurel.esu1.org
Randolph	Frances Heiman	frances.heiman@rcards.org
Scribner-Snyder	Kim Drey	kdrey2@sstrojans.org
Tekamah-Herman	Macy Woitzel	mwoitzel@thtigers.org
Wakefield	Michelle Galles	mgalles@wakefieldschools.org
Walthill	Amber Karber	akarber@walthillschool.org
Wayne Jr. High	Alina Surber	alsurbe1@waynebluedevils.org
Wayne Sr. High	Alina Surber	alsurbe1@waynebluedevils.org
West Point-Beemer Jr/Sr	Brianna Wolfe	bwolfe@wpcadets.net
Winnebago	Hannah Mayo	hmayo@winnebagok12.org
Winside	Cali Heikes	cheikes@windsidewildcats.org

Region C		
District 6		
Chapter Family State Officer: Alexis Richmond, Chase County		
Aurora	Valerie Hinrichs	vhinrichs@4rhuskies.org
Franklin	Erica Bonham	Erica.Bonham@Fpsflyers.org
Gibbon	Mary Anderson	mary.anderson@gibbonpublic.org
Grand Island Sr. High	Michelle Irvine	mirvine@gips.org
Holdrege	Darla Windholz	darla.windholz@dusters.org
Kearney High	Jennifer Cramer	jencramer@kearneycats.com
Loup City	Rachel Hornickel	rachel.hornickel@lcpubli.org
Minden	Pam Johnson	pam.johnson@mindenwhippets.org
Northwest	Tamara Nelson	tnelson@ginorthwest.org
St. Paul	Patti Tibbetts	patricia.tibbetts@spwildcat.org
District 8		
Chapter Family State Officer: Alexis Butterfield, Chambers		
Battle Creek	Kristin Colvey	kcolvey@bcpsne.info
Bloomfield	Jodi Guthmiller	kguthmiller@blfdblbees.org
Creighton	Janice Nelson	janicenelson@chsbulldogs.org
Crofton	Jonelle Thoene	jthoene@croftonwarriors.org
Elkhorn Valley	Ashley Knust	mrs.knust@elkhornvalleyschools.org
Neligh-Oakdale	Kim Scarborough	kscarborough@nowarriors.org
Osmond	Dawn Baue	baued@oztigers.org
Pierce	Angie Brodersen	angiebrodersen@piercebbluejays.org
Plainview	Ronita Jacobsen	rjacobsen@plainviewschools.org
Santee	Kristine Flyinghawk	kflyinghawk@santeeschools.org
District 9		
Chapter Family State Officer: Alexis Butterfield, Chambers		
Ainsworth	Pam Barrow	pbarrow@ainsworthschools.org
Boyd County	Sherry Black	sherryb@boydcounty.org
Burwell	Candace Cain	candace.cain@burwellpublicschools.com
Central Valley	Kathleen Kennedy	kathleen.kennedy@centralvps.org
Chambers	Ashley Harrison	ashleyharrison@esu8.org
O'Neill	Ann Mann	annmann@oneillschools.org
Ord	Kathy Knapp	kathy.e.knapp@gmail.com
West Holt	Sarah Medina	sarmedina@westholt.org

Region D		
District 10		
Chapter Family State Officer: Taylor Svoboda, Mullen		
Brady	Lyndee Koch	lkoch@bradyschools.org
Callaway	Kelli Walz	kwalz@callawaypublicschools.org
Cozad	Jessica DelaTorre	jessica.delatorre@cozadschools.net
Maxwell	Jerlyn Hohnholt	jhohnholt@maxwellschools.org
Mullen	Diana Brost	dibroست@mullenpublicschools.org
Overton	Angie Ehlers	angie.ehlers@overtoneagles.org
Theford	Courtney Benscoter	courtney.benscoter@thefordschools.org
District 11		
Chapter Family State Officer: Alexis Richmond, Chase County		
Arapahoe	Kaitlin Spaulding	kaitlin.spaulding@arapahoewarriors.org
Cambridge	Reba Deterding	reba.deterding@cambridgetrojans.org
Chase County	Sheryl Curtis Alex Schilke	scurtis@chasecountyschools.org aschilke@chasecountyschools.org
Dundy County-Stratton	Lori Rettele	lrettele@dcstigers.org
Elwood	Kaylea Schutz	kaylea.schutz@elwoodpirates.org
Medicine Valley	Suzanne Martin	smartin@medvalley.org
Southern Valley	Linda Dannehl	linda.dannehl@sveagles.org
District 12		
Chapter Family State Officer: Samuel Coble, Mullen		
Alliance	Monique Elliott	monique.elliott@alliancebulldogs.org
Chadron	Brenda Budler	brenda.budler@chadronschools.net
Garden County	Joy Houser	jhouser@gceagles.org
Hemingford	Suzanne Neefe	sneefe@hemingfordschools.org
Scottsbluff High	Anne Schmall	aschmall@sbps.net

District Boundary Map



Membership

Dues and Affiliation

Dues for Nebraska FCCLA members are \$13. This breaks down to \$4 which is used for State dues and \$9 for National dues. Our state participates in the Direct Affiliation program with National Headquarters. This means that your chapter affiliates with both the State and Nationals directly with National Headquarters Office. As a result, one form is completed and one check is submitted by each chapter.

The online affiliation system can be accessed through the National FCCLA website by checking under the “Membership” tab. Questions about the affiliation system or procedures should be emailed to affiliation@fcclainc.org.

At the State Association, dues go to support a variety of things such as expenses incurred by the State Officer Team, State Peer Teams, Board of Directors, and District Advisers. The money also goes to support state projects, supplies, and publications as well as special events such as FCCLA Serves and tour opportunities at State Leadership Conference. Scholarships and STAR are supported by \$1.00 of each member’s dues. At the National Association, dues are used to cover programs and publications including *Teen Times*, meetings such as National Cluster Meetings, National Leadership Conferences, and expenses for the Board of Directors and National Executive Council. Finally, National Dues also support the salaries for national staff members as well as the expenses of their travel to work in states, as well as office expenses.

Membership Trends

	2015-2016	2016-2017	2017-2018	2018-2019	May 31, 2020
Chapters	104	98	96	98	103
Members	3,045	2,776	2,689	2,872	3,038

Nebraska FCCLA experienced a 6% membership increase of 166 members earning recognition at the 2020 Virtual National Leadership Conference for the Central Region.

Membership Recruitment

When asked why students join FCCLA, what are the top two responses? Hands down it is “because my friend did” or “because someone told me to.” So, why not share FCCLA with those around you and make them your 3 Musketeers?! The 3 Musketeers membership program encourages members to recruit three people to share in their FCCLA journey as a member of the organization. Chapter members who recruit their “3 Musketeers” will be recognized at State Leadership Conference!

Here are some strategies you might try!

- Show an FCCLA recruitment video
- Create a bulletin board display of the great things your membership does
- Promote on chapter social media pages
- Coordinate dress-up days for FCCLA recruitment week
- Host a membership movie night
- Invite potential members to a kick-off scavenger hunt
- Create locker signs for new FCCLA members
- Display info and recruit at school events
- Host an FCCLA day for all FACS classes
- Create a PSA about FCCLA
- Offer free food or prizes at the first meeting to dues paying members
- Host a “Thank Goodness it’s FCCLA Friday” meeting

Programs and Competitive Events

Both National and Nebraska FCCLA offer a variety of programs to help chapters identify and solve problems in their families, schools, workplaces, and communities.

National Programs



Career Connection helps members learn more about themselves, the workplace, and careers so that they can put themselves on the pathway to future success.



Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely.



The Community Service program guides members to identify local concerns and carry out projects to improve the quality of life in their communities.



Power of One helps members to find and use their personal power.



Families Acting for Community Traffic Safety (FACTS) gives members the information and incentives they need to build an understanding of what it means to drive safely, both today and in the future.



The FCCLA Stand Up national peer education program guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities.



Through Families First, members gain a better understanding of how families work and learn skills to become strong family members.



The Student Body program helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others.

Nebraska Programs

Feed Nebraska

Feed Nebraska is the Career Student Organization outreach project for 2020-21. All Nebraska CTSO members are encouraged to team up to fight hunger and educate their schools and communities about food. To join in this project, visit the Nebraska FCCLA website for information and complete the application for recognition once your project is complete.

Prepare Nebraska

Prepare Nebraska is the Career Student Organization career readiness collaborative project for 2020-21. All Nebraska CTSO members are encouraged to participate in activities to teach and share career readiness with students in their communities. To join this project, visit the Nebraska FCCLA website for information and complete the application for a ribbon and an opportunity to compete for a \$500 prize for your school! Collaborate with your fellow student organizations and share the amazing opportunities in FACS and CTE in Nebraska!

Competitive Events

Involvement in FCCLA's Competitive Events offers members the opportunity to expand their leadership potential and develop skills for life necessary in families, communities and workplaces. Members can demonstrate family and consumer sciences skills, career skills, and interpersonal skills through a variety of competitive events.

STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation. The belief that everyone can be successful is the foundation of these events. Cooperation and competition are stressed in positive, constructive ways. Respect and interaction between youth and adults are fostered by establishing teams of adult and youth evaluators and event managers.

Skill Demonstration Events

Skill Demonstration Events provide opportunities for members to demonstrate college and career-ready skills in Family and Consumer Sciences and related occupations. Competitions take place at National Fall Conference. For the 2020 National Fall Conference, the following events will be held:

- Consumer Math Challenge
- Early Childhood Challenge
- Fashion Construction and Design Challenge
- Interior Design Challenge
- Nutrition Challenge
- Culinary Chicken Fabrication
- Culinary Knife Skills
- FCCLA Creed Speaking and Interpretation
- Interior Design Sketch
- Pastry Arts Technical Decorating Skills
- Technology in Teaching
- Culinary Math Challenge
- Education and Training Challenge
- FCCLA Knowledge Challenge
- Hospitality, Tourism and Recreation Challenge
- Science in FCS Challenge
- Culinary Food Art
- Fashion Sketch
- Impromptu Speaking
- Interviewing Skills
- Speak Out for FCCLA
- Toys that Teach

STAR Events

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. There are four kinds of events:

- ❖ Foundational: events, which build basic leadership and life skills, are for FCCLA members who want to get involved and improve themselves
- ❖ Leadership: events provide an opportunity for leaders to gain recognition for their work in chapters
- ❖ Career Preparation: events for students interested in a specific career area that require students to spend time building career specific skills and knowledge or to explore a specific career path
- ❖ Online: events which students build an online project for evaluation

Advisers and participants should always watch for updates on events that take place throughout the year. Complete guidelines and updates can be found on the Nebraska and National FCCLA websites as well as in the 2020-21 Competitive Events Guide.

LifeSmarts

LifeSmarts provides real-world education for students who learn about core consumer topics and develop critical thinking skills. Participants focus on five key topic areas: consumer rights and responsibilities, the environment, health and safety, personal finance, and technology. Competition includes online and live competitions at the varsity (high school) and junior high (jr. varsity) levels. Students begin competition online, and the highest scoring teams are invited to the in-person, live state championships. State winners (varsity teams only) are invited to the National LifeSmarts Championship held in a different city every April.

FCCLA/Knowledge Matters Simulation

The FCCLA Virtual Business Challenge – Personal Finance contest encourages FCCLA members to test their skills in personal finance. This competition is a free event for affiliated FCCLA members. Participating members utilize a competition version of the Virtual Business – Personal Finance classroom software. Additional information is available at <http://fcclainc.org/programs/fccla-knowledge-matters-simulation.php>

FCCLA/LifeSmarts Knowledge Bowl

FCCLA/LifeSmarts Knowledge Bowl is a three-level, team competition that challenges students' knowledge in the six content areas:

1. Personal Finance
2. Consumer Rights & Responsibilities (Family, Career and Community Studies)
3. Technology (Fashion and Housing Design)
4. Health & Safety (to include Food Science and Nutrition, Early Childhood and Human Development)
5. Environment (to include Hospitality, Tourism and Recreation)
6. FCCLA Knowledge

Questions come from a variety of sources. Preparation resources include resources found at www.LifeSmarts.org and in Family and Consumer Sciences textbooks, reference guides, content area websites, the FCCLA website, and other local or online resources.

Public Relations

Preparing Spotlights for *Red Leader*

Red Leader is the newsletter published monthly for Nebraska FCCLA members. Chapters are encouraged to share *Red Leader* with nonmembers as well as stakeholders in their local chapters. In addition, chapters who wish may be featured in the newsletter if they submit information about the happenings in their local chapter.

To be featured in *Red Leader*, chapters should submit their Spotlight to Nebraska FCCLA via our email at nebraskafccla@gmail.com. Spotlights should be titled and should be 100 words or less and provide a clear, concise description of what the chapter accomplished. If possible, chapters should include a picture of the FCCLA members taking part in the event.

Red Leader is published in the months of August-April. Spotlights submitted in any month will be featured in the following month's newsletter. For example, if a Spotlight is submitted any time December 1-31, it will be featured in the January *Red Leader*.

Social Media

Chapters are highly encouraged to use social media platforms to engage members and stakeholders. Social media should be for more than just passing information; use it to open up communication about issues and program opportunities within the organization.

The following are just a few tips to help ensure your social media use is a positive and effective experience

- Keep well educated about current platforms.
- Follow the social media of organizations that support the same things as FCCLA or your school.
- Engage your readers by asking questions, hosting online chats, and linking to outside resources.
- Be consistent in your postings and the timeliness of those postings.

Members and advisers are also encouraged to follow Nebraska FCCLA on social media. All of the information about the different platforms we use is available on the Contact Information page of this Handbook.

Follow us @NebraskaFCCLA on Instagram, Twitter, YouTube, and Facebook.

Public Relations Award

This year Nebraska FCCLA is pleased to offer again the Public Relations Award. This award is designed as a checklist to guide a chapter through some of the best practices in public relations efforts. It provides lots of ideas for extending outreach efforts through social media, public service announcements, written publications, and awareness efforts across the school and community. The complete application can be found on the Chapter Awards section of the website and is due March 1.

Leadership Development

Leadership development is more than just part of the mission for Nebraska FCCLA. It is a large part decision making that we go through when considering events, conferences, programming, and more. With a tagline of "The Ultimate Leadership Experience," Nebraska FCCLA believes in building the leadership skills and experiences of its members.

Conferences and Events

At every FCCLA conference, leadership development takes center stage. Whether it is preparing a student for their role as a chapter officer at Fall Leadership Workshop or connecting students to unique program training at State Leadership Conference, we work to provide diverse growth opportunities for every student. In addition, all conferences sponsored by Nebraska FCCLA have been cross walked to the Nebraska Career Readiness Standards which identifies what skills a student will gain by attending that event.

Leadership Roles

Students can also practice their leadership skills through a variety of leadership roles in FCCLA. This could include leading a committee at the local level or running for a position on the National Executive Council. Through these experiences students are tested and stretched to new levels while taking an active role in improving their family, school and community. For more information about leadership opportunities at the State and National level, visit Leadership Opportunities under Membership on the Nebraska FCCLA website.

A Day in Your Future

A Day in Your Future is a state-wide job shadow initiative to connect FCCLA members with family and consumer sciences occupations. The mission of our organization is to promote family and consumer sciences occupations and in the state of Nebraska, these occupations are in high demand across the state. What is a family and consumer sciences occupation? Here are just a few examples:

- Interior Designer
- Designer
- Textile Research And Development
- Home Furnishings Designer
- Food Scientist
- Chef
- Mental Health Counselor
- Early Childhood Teacher Or Care Provider
- Social Worker
- Buyer
- FCS Teacher
- Dietitian
- Property Manager
- Entrepreneur
- Nutritionist
- Marriage and Family Counselor
- Psychologist
- Infant Educator

Matches will be made on a competitive basis and will be made as close as possible to the specific career choice indicated. Applications are due electronically to the State Adviser by October 1.

Development

Circle of Friends

What are the benefits?

As a sponsor of Nebraska FCCLA, businesses receive many benefits. The following are just a few:

- Exposure: Marketing opportunities to 3,000+ affiliates state-wide, and 1,300+ annual State Conference attendees in Lincoln – including parents and school staff & administration.
- Access: You are getting your message out to the best of the best – our next generation leaders.
- Service: You are providing funding to complete many community service projects that improve your community and state.

As a 501 (c)(3) organization –contributions to FCCLA are tax-deductible.

Levels of Sponsorship

- **Champion: \$1,000+**
 - Invitation for 2 to the Awards Dinner at State Leadership Conference at the Pinnacle Bank Arena Club Lounge
 - 30 second repeating advertisement banner in the State Leadership Conference app
 - All of the benefits listed below
- **Ambassador: \$500 - \$999**
 - Company name and link to internet webpage on the Nebraska FCCLA website
 - Verbal recognition at the Nebraska State Leadership Conference Opening Session
 - 20 second repeating advertisement banner in the State Leadership Conference app
 - All of the benefits listed below
- **Collaborator: \$250 - \$499**
 - Half off a space at the Opportunity Fair
 - Additional pass for attendance at the Opening General Session at State Leadership Conference
 - 10 second repeating advertisement banner in the State Leadership Conference app
 - All of the benefits listed below
- **Enthusiast: \$100 - \$249**
 - Name and/or logo on slide show at the State Leadership Conference
 - STAR Event Sponsor
 - All of the benefits listed below
- **Friend: \$50 - \$99**
 - Advertisement or name listed in the State Leadership Conference app
 - One pass for attendance at the Opening General Session at State Leadership Conference
 - Certificate of Appreciation for contribution

Additional Opportunities to Contribute

- **STAR Sponsor: \$50 per event**
 - Name listed in the app in the STAR Event section
 - Recognition as the sponsor of the event announced when the winners of the event are called
- **Opportunity Fair: \$250 per table**
 - Access to over 1300+ students, advisers, and parents at SLC
 - Name, contact information, and logo listed in the conference app
- **Advertisement/Coupon Space in the State Leadership Conference app: \$75**
 - Logo, picture, or coupon
 - Link to website
 - Address and contact information

Amazon Smile

Now you can even help FCCLA while you shop! By visiting <http://smile.amazon.com> and selecting Nebraska FCCLA as your charity of choice, Nebraska FCCLA will receive .5% of all proceeds from Amazon. You don't have to pay any additional fee and still get the same great deals from Amazon including free shipping. Nebraska FCCLA uses these donations to fund special projects such as FCCLA Serves. This link can also be found on the Nebraska FCCLA homepage.

Kohl's Cares: Associates in Action

As a non-profit committed to families and children, FCCLA is eligible to receive outstanding services and support from Kohl's. Chapters and Districts that need volunteers can submit their information to the State Adviser. The minimum number of requested volunteers is 5 but if 5 volunteers contribute at least 3 hours of time, the State Association receives a donation from Kohl's as well as providing needed volunteers for your event. For more information, contact the State Adviser.

Supporter Contribution Certificates

Chapters are highly encouraged to recognize all of their contributors. Nebraska FCCLA has created a Certificate of Appreciation that can be personalized to include your chapter name and the business/partner name. Chapters are invited to personalize and print this certificate to create a unified network of contributor recognition throughout the state of Nebraska. To access this certificate, visit the Nebraska FCCLA website. If you do not have Publisher and would like a PDF created, contact the State Adviser.

Chapter Developer Awards

Chapters who seek and receive donations to Nebraska FCCLA whether in the form of Circle of Friends memberships or through additional opportunities, will be automatically entered into a contest to win \$100-\$300 State Leadership Conference registration credit. In addition, the top three chapters will receive recognition at the Business and Recognition Session. The contest will run from August 1 - February 1.

Collecting Donations

Nebraska FCCLA offers printed materials to assist your chapter in getting donations for Circle of Friends. Contact the State Adviser to order these materials at no cost to you.

When a business agrees to become a member of Circle of Friends, have them fill out the Circle of Friends Sponsorship form and collect the money or payment information.

Send All Payments to:
Grafton & Associates, P.C. ATTN: Denise Winters 5936 South 56 th St. Suite A Lincoln, NE 68516
All checks should be made out to "Nebraska FCCLA"

New Chapter Grant

The purpose of this program is to promote the development of new Family, Career and Community Leaders of America Chapters in Nebraska. To qualify chapters must:

- Submit a completed application, complete with signatures of administrator, adviser and at least one student leader, prior to September 1, 2020 or date determined by State Adviser.
- Have not had an affiliated chapter in the last 5 years.
- Affiliate at least 12 members at the National level prior to November 1, 2020.
- Attend District planning meetings, District Leadership Conferences, Fall Leadership Workshops and State Leadership Conferences for two consecutive years with at least one student and one adviser attending.
- Submit an application for a Nebraska Chapter Award and a Nebraska National Program Award each year.
- Registrations and additional costs associated with the chapter are the responsibility of the chapter and/or school.

The Nebraska FCCLA Association agrees to:

- Reimburse National and State dues for 12 students by December 31, 2020 totaling a payment of up to \$156.
- Provide the chapter with The Handbook to Ultimate Leadership published by National FCCLA either in print or digital format.
- Provide support in the form of the State Adviser, State Officer Team or other individuals deemed necessary by the goals of the chapter.
- Provide an additional \$100 stipend to the chapter treasury by May 1, 2021 upon successful completion of the two year agreement.
- Application form is available on the Nebraska FCCLA website.

Important Dates

Please note that these dates are due dates—NOT postmarked dates.

These dates will be strictly enforced.

<u>August</u>	
15	August <i>Red Leader</i> Published
21	Virtual FLW Registration opens
31	Chapter Spotlight & Flash to the Past for September <i>Red Leader</i> due
	September Adviser, Member, & Chapter of the Month nominations due
<u>September</u>	
14	Virtual FLW Registration closes
15	September <i>Red Leader</i> Published
21	Virtual Fall Leadership Workshop
30	Chapter Spotlight & Flash to the Past for October <i>Red Leader</i> due
	October Adviser, Member, & Chapter of the Month nominations due
<u>October</u>	
1	A Day in Your Future applications due to State Adviser
16	A Day in your Future participants notified
	October <i>Red Leader</i> published
31	Chapter Spotlight & Flash to the Past for November <i>Red Leader</i> due
	November Adviser, Member, & Chapter of the Month nominations due
<u>November</u>	
1	Initial Affiliation deadline
15	November <i>Red Leader</i> Published
23	Commissioner’s Virtual Recognition (by invitation only)
30	Chapter Spotlight & Flash to the Past for December <i>Red Leader</i> due
	December Adviser, Member, & Chapter of the Month nominations due
<u>December</u>	
14	SPOT applications due to State Adviser
15	December <i>Red Leader</i> published
31	Chapter Spotlight & Flash to the Past for January <i>Red Leader</i> due
	January Adviser, Member, & Chapter of the Month nominations due
<u>January</u>	
TBD	Mind-Bending Careers Conference with HOSA
1	Affiliation deadline for members competing in District STAR Events
	Initial Review of State Degree Portfolio by State Adviser due
11	Nebraska FCCLA State Degree Portfolio due
15	National STAR Events Volunteer Award application due
	January <i>Red Leader</i> published
	State Officer Candidate applications due
	National Officer Candidate applications due

19	Peer Education Conference registration opens
20	SPOT Candidates notified of status
31	Chapter Spotlight & Flash to the Past for February <i>Red Leader</i> due
	February Adviser, Member, & Chapter of the Month nominations due
February — CTE Month	
TBD	Omaha Fashion Week Student Night
1	State Degree candidates notified of status
	National FCCLA Master Adviser & Adviser Mentor Award applications due to State Adviser
	Scholarship Applications due: Nebraska FCCLA Collegiate, Lisa Groth Memorial FCS Education, Non-FCS Education major, & SPOT Scholarship
	Chapter Developer Award due
	National Anthem tryout for SLC due
	Nebraska Honorary Membership & Distinguished Service Award applications due
8-12	FCCLA Week
10	SLC Honorary Conference Assistant applications due to State Adviser
	FCSTN Legislative Workshop in Lincoln
	State Officer Candidate Interviews in Lincoln
14	Nebraska FCCLA's 75 th Anniversary
15	February <i>Red Leader</i> published
	Peer Education Conference registration closes
17	District STAR Events completed
21-22	Peer Education Conference in Kearney
22	State Degree Program Showcase in Kearney
28	Chapter Spotlight & Flash to the Past for March <i>Red Leader</i> due
	March Adviser, Member, & Chapter of the Month nominations due
March	
1	A Day in Your Future follow up forms due
	National Program Awards, National Outstanding Media Award, & National Chapter Public Relations Award applications due
	SLC Registration due
	National School Administrator Award applications due to State Adviser
	Power of One Recognition applications due to State Adviser
	Go For the Red Award deadline for consideration at the State level
	Nebraska ACE Award due
	Nebraska Chapter Award due
	Feed Nebraska application due
	Prepare Nebraska application due
	Nebraska National Program Awards due
	Nebraska Public Relations Award due
	Fuel Your Passion Award due

	CommYOUity Service Award due
	Three Musketeers Award due
	Community ServUS Award due
	Affiliation deadline (paid) for students attending SLC
15	March <i>Red Leader</i> published
17	SLC and STAR payments due
31	Chapter Spotlight & Flash to the Past for April <i>Red Leader</i> due
	April Adviser, Member, & Chapter of the Month nominations due
<u>April</u>	
1	National Alumni Achievement, National Distinguished Service, National Honorary Membership, & Educated Adviser Award applications due
11-13	State Leadership Conference at PBA in Lincoln
15	April <i>Red Leader</i> published
16	National STAR Event competitors deadline
17-20	LifeSmarts National Championships in Cincinnati, OH
29	NLC registration due (Nebraska registration)
30	National Go For the Red Awards due
<u>June</u>	
1-4	State Officer Leadership Academy
9	NLC payments due (Nebraska registration)
27-1	National Leadership Conference in Nashville, TN