

### What is FCCLA?

Family, Career and Community Leaders of America (FCCLA) is a national Career and Technical Student Organization (CTSO) for students in Family and Consumer Sciences (FCS) education in public and private school through grade 12. Since 1945, FCCLA has offered intra-curricular resources and opportunities for students to pursue careers that support families. In Nebraska, there are over 2,700 members in 100 chapters throughout the state.

## Why FCCLA?

FCCLA members make a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

## **CIRCLE OF FRIENDS**

# WHY SHOULD YOU SPONSOR FCCLA?

#### **EXPOSURE**

Marketing opportunities to 3,000 members state-wide and 1,100 attendees at the annual State Leadership Conference - including students, advisers, parents, school administrators, and alumni.

#### **ACCESS**

Get your message out to the best - the next generation of leaders.

#### **IMPACT**

Provide opportunities for student members to gain skills, make connections, and develop projects that will have an immediate impact in families, schools, and communities across Nebraska.

#### TAX DEDUCTIBLE

As a 501(c)(3) organization your contribution to FCCLA is tax-deductible.

CREATE A PARTNERSHIP WITH OUR FUTURE LEADERS TODAY!

## **JOIN OUR CIRCLE OF FRIENDS TODAY!**

Multiple Sponsorship Levels Available

(See back for more information and sponsorship details)

### **LEVELS OF SPONSORSHIP**

#### CHAMPION - \$1.000+ -

- Invitation for two to Awards Dinner at State Leadership Conference at the Pinnacle Bank Arena Club Lounge
- 30-second repeating advertisement in the State Leadership Conference app
- All of the benefits listed at the lower levels

#### **AMBASSADOR - \$500 - \$999 -**

- Company name and link to website on the Nebraska FCCLA website
- Verbal recognition during the Opening General Session at State Leadership Conference
- 20-second repeating advertisement in the State Leadership Conference app
- All of the benefits listed at the lower levels

#### **COLLABORATOR - \$250 - \$499** —

- 50% off a booth at the State Leadership Conference Opportunity Fair
- 10-second repeating advertisement in the State Leadership Conference app
- All of the benefits listed at the lower levels.

#### **ENTHUSIAST - \$100 - \$299**

- Name and/or logo on screen at the State Leadership Conference
- Invitation to the Opening General Session at State Leadership Conference
- All of the benefits listed at the lower levels

#### FRIEND - \$50 - \$99 —

- Name listed in the State Leadership Conference app
- Certificate of Appreciation for contribution

# CHOOSE THE LEVEL THAT'S RIGHT FOR YOU!



CIRCLE OF FRIENDS

#### MORE WAYS YOU CAN SUPPORT THROUGHOUT THE YEAR

- Provide curriculum resources and/or professional development materials for Family and Consumer Science Teachers and FCCLA Chapter Advisers
- Serve as an evaluator for STAR Event competitions
- Donate gift cards/coupons from your business to be used as prizes for students
- Specials on your products to increase sales
- Guest passes/entrance into your business
- Volunteer to review State Officer Candidate applications or serve as a judge for interviews
- Food/beverage discounts for FCCLA members

- Use AmazonSmile to donate to Nebraska FCCLA with your purchases
- Host an FCCLA Chapter on the radio or publish a story of their projects in your local publication
- Present a workshop/breakout session at our statewide youth leadership events
- Volunteer to serve as a chaperone for FCCLA Tours and FCCLA Serves during State Leadership Conference
- Sponsor meals for State Officers during leadership training events

# YES - I want to support Nebraska FCCLA by joining the Circle of Friends! Champion Ambassador Collaborator Ethusiast Friends!

FCCLA
NEBRASKA STATE ASSOCIATION

#### Complete and send payment to:

Grafton & Associates, P.C. ATTN: Denise Winters 5936 South 56th St. Suite A Lincoln, NE 68516

Enclosed is my check for:  (Note: Please make checks payable to "Nebraska FCCLA")				
Business Name:				
Billing Address:				
City:	State:		Zip:	
Email:				
Local Chapter (if appl	licable):			