



2021-2022 Nebraska FCCLA State Officer Team Program of Work

Rationale: Empowering Nebraska FCCLA members to participate in the endless opportunities FCCLA offers by strengthening advocacy to create stronger networks and optimize potential through greater promotion.

Objective 1: To create a network between members, alumni, and supporters in order to strengthen new initiatives, recognition, and support.

- Plan accordingly with the Peer Education teams regarding National Programs and support the teams' outreach projects.
- Complete quarterly COF and A&A Newsletter, including partnership of the month.
- Recognize alumni at SLC through a 75th reunion.
- Provide a bridge for chapter connection through National Programs.
- Provide guidance along with a toolkit for individual districts.
- Expand the Nebraska FCCLA Circle of Friends and involve them in the work of the organization.

Objective 2: To optimize the members' potential by taking advantage of the numerous programs, resources, and materials that FCCLA offers.

- Promote the benefits of participating in a STAR Event.
- Promote FCCLA to existing FCS programs.
- Increase state membership by 15%. (3,065 members)

Objective 3: To educate members on the various opportunities that Nebraska FCCLA offers through social media, workshops, and presentations.

- Promote all awards, programs, and events on social media.
- Publicize LifeSmarts through Chapter Families and social media.
- Expanding participation for programs already in place.