

Nebraska FCCLA Red Leader

FCCLA®

Promoting Circle of Friends and STAR Sponsorships

By Yasmine Bender, Vice-President of Development



Hello, Nebraska FCCLA. It's almost that time of the school year where it's time to start thinking about State FCCLA! (How exciting!) Speaking of State FCCLA, have you ever noticed that someone sponsors your STAR Event? Have you ever noticed that there are awards and recognition for something called Circle of Friends? Did you know that your chapter and community could be a part of both of these opportunities?

Circle of Friends is a way for Nebraska FCCLA to partner with businesses to pay for various expenses state-wide and for the businesses to get their name and brand out there. Your chapter can aid in the search for Circle of Friends members by simply approaching local businesses and asking them to partner with Nebraska FCCLA.

First, approach a potential and willing business in your community or that you or your chapter has connections with. Explain to them the various benefits that they receive by becoming a Circle of Friends member. Their primary benefit is exposure. Businesses love exposure, there is rarely a time that they would turn down an opportunity for someone to hear what they have to offer. At State Leadership Conference alone, a business' partnership could reach over 1,300 persons. A second benefit that businesses receive is access. There is no better audience to reach than the next generation of leaders. And finally, a business aids in service. Through their partnership their donations contribute to various community service projects that impact communities on all levels, and Nebraska as a whole.

If those opportunities spark interest in the business your chapter has contacted, explain to them the levels of sponsorship. Donations that range from \$50 all the way to \$1,000+. There are different levels that include different benefits. The more the donation, the more benefits a business receives. Some benefits include but are not limited to advertisement or name listed in the State Leadership Conference app, STAR Event Sponsor, half off a space at the Opportunity Fair, company name and link to internet webpage on the Nebraska FCCLA website, and an invitation for 2 to the Awards Dinner at State Leadership Conference.

Should a business decide that they just want select benefits, businesses can sponsor STAR Events, host a booth at the Opportunity Fair, and have an advertisement in the State Leadership Conference app. Keep in mind that if a business turns down your chapter, thank them for their time and remember FCCLA and what we stand for as an organization.

At this point you may be wondering, "What is in this for me?" By finding partnerships, your chapter could receive a Chapter Developer Award. Chapters who seek and receive donations to Nebraska FCCLA whether in the form of Circle of Friends memberships or through additional opportunities, will be automatically entered into a contest to win \$100-\$300 State Leadership Conference registration credit. In addition, the top three chapters will receive recognition at the Business and Recognition Session. What could be better than your chapter winning free money for registration, especially those of larger chapters.

Nebraska FCCLA appreciates all that you do as members already. For those chapters who have done a fantastic job at finding Circle of Friends members in the past, keep up the good work. For those chapters who have never heard of it, now you can find more information in the Red Handbook. And finally, for those chapters looking to be more known in their communities, partner with a local business and get their name, and ours, into the world.

November 2018

Inside this issue

| | |
|---------------------------------|---|
| Overton FCCLA Chapter | 2 |
| West Holt FCCLA Chapter..... | 2 |
| Running for State Office | 3 |
| Creighton FCCLA Chapter | 4 |
| FACTS Program Highlight | 4 |
| Recruit, Retain, Recognize..... | 5 |
| Thedford FCCLA Chapter | 5 |
| Logan View FCCLA Chapter | 6 |
| Centennial FCCLA Chapter | 6 |
| St. Edward FCCLA Chapter..... | 7 |

Coming Up:

November

16-18 National Cluster Meeting in Phoenix, AZ

19 Commissioner's Recognition (by invitation only)

30 Chapter Spotlight in December *Red Leader* deadline

December

14 SPOT applications due to the State Adviser

**BREAKING
BARRIERS**
FCCLA
NEBRASKA

Chapter Spotlight: Overton FCCLA

Overton Gives Back

The Overton FCCLA Chapter, along with other area schools, participated in the 2nd annual District 10 Leadership Conference community service activities in North Platte on Wednesday October 17. Overton chapter members visited the Connection Shelter, where director Ashley Lewis explained to them the many services the shelter provides. Students then helped in three areas of the shelter. Several students cleaned and organized the shelter children's play area, many students helped rake leaves and clean up the yard space and another group visited the shelter's thrift store where they cleaned, sorted and stocked items for the store.



Chapter Spotlight: West Holt FCCLA

Driver's Safety Night

On October 18th, the West Holt FCCLA chapter hosted a Driver's Safety Night with the program, Teens in the Driver Seat. Many interactive activities were there for students and adults to participate in, such as a driving simulator, drunk goggles, the clothes a victim of a car accident was wearing were displayed, and the Atkinson Fire Department explained to students the process of taking out a passenger from a wrecked car. The night was complete with a raffle with prizes donated by local businesses, proceeds will go towards purchasing signs to put around campus reminding students of safe driving.



Tips for Running for a State Office Position

By: Rashelle Neefe, Vice-President of Public Relations

Have you ever dreamt about wearing a red blazer, running meetings, and meeting several new people? If you have then State Officer might be the title you're looking for! FCCLA provides many leadership opportunities, and running for a state office position is one of them. State Officer Candidates go through four levels of application before they receive their office. The first level is applying to be a state officer by filling out the application, then they take a test and go through an interviewing process, and finally they give a speech at the State Leadership Conference and are voted on by delegates from chapters all across Nebraska. Here are a few tips for running for state office!

Be Confident

Go in to this challenge of running for a state office with a positive outlook. You need to be confident that you're the right person for the job and that you know what you are doing and working towards. If you don't believe you can be elected no one else will either.

Don't Procrastinate

Remember to get the application in on time, study for the test, and prepare a speech prior to the day of the speech. Remember, you will be more confident the better prepared you are. Make it easy on yourself... get it done!

Think Outside the Box

There is a reason you're choosing to run for a state office. Everyone else running is going to have their own reasons as well. Your job is to convince everyone that you deserve the position a little more than your competitors. There are plenty of people running for your office. What makes you different? What will make you stand out to everyone? How do people know you're the best choice? These are just a few questions you should ask yourself before running. Find new ways to get your points across.

Make Friends

Even though you and the other people running for office are competing for your positions, you can still make friends along the way. Seven of the guys or girls running with you will end up on your officer team and become some of your best friends. This is your time to get to know them a little. Be friendly and be yourself. There is no rule saying you can't be competitive and enjoy the experience of running as well.

Be Prepared

While running for a state office make sure to be ready for any situation. This means not only knowing a lot about FCCLA and its programs but also knowing things about yourself. The people electing you want to know you personally. During the interview you will be asked questions about you and why you are running. Also remember to use study resources provided on the Nebraska FCCLA website (nebraskafccla.org). Running for a state office can be stressful at times. Make sure to be prepared mentally. Also remember to bring pens, pencils, paper, perfume/cologne, gum, water, and anything else you could ever need with you. You never know what will be thrown at you in FCCLA!



Chapter Spotlight: Mullen FCCLA Halloween Read-A-Thon

On Friday, October 26 the Mullen FCCLA chapter hosted its annual Halloween Read-A-Thon for over 50 elementary students. More than 30 FCCLA members helped throughout the event. Attendees did several "spooky" activities and went over safety-tips for trick-or-treating. Everyone spent the rest of the day reading their books, doing more activities, enjoying snacks and supper, and attending the 5th and 6th graders skit--*The Little Old Lady Who Was Not Afraid of Anything*. To end the evening, FCCLA members handed out door prizes. All the kids had a good time and are very excited for our Halloween Read-A-Thon next year!



Chapter Spotlight: Creighton FCCLA Pizza in the Park



Creighton FCCLA tried something new this fall. They held a Pizza in the Park Night to introduce interested students to the fun & focus of FCCLA. The 59 Express business generously provided the pizza at no charge. Chapter officers explained the various activities, competitions, and community service projects we plan to participate in.

National Program Highlight:

By Hailey Bixler, Vice-President of Programs

FACTS, or Families Acting for Community Traffic Safety, is a national program focusing on safe driving. Completing a FACTS project can increase the safety of your community and educate others on smart driving habits. This program has three units:

People play a vital role from driving habits to passenger activities. Some project ideas include having members brush up on their skills (or learn new information) by taking free online driving tests or participating in the Battle of the Belts.

Vehicles play a vital role from regular repairs and maintenance to car safety features. Some project ideas include bringing a speaker in to talk about vehicle safety or hosting a car seat check in your community.

Roads play a vital role from avoiding accidents to managing risky situations. Some project ideas include using the online programs or toolkits from Ford Driving Skills for Life or conducting a local Road Safety Assessment.

FCCLA provides several projects, toolkits, and resources for anyone interested in a FACTS project or a traffic safety project in general. iBuckleUp weBuckleUp, also known as the Battle of the Belts, is a campaign for middle-level students to increase seat belt use. FCCLA's website includes a toolkit with instructions and resources for implementing this project, and the state with the highest increase in seat belt use will earn **\$5,000** to use for NLC travel. As a special incentive for Nebraska, the chapters with the most effective project have the chance to receive a signed Husker volleyball from Coach John Cook or a signed Husker football from Coach Scott Frost.

Perhaps your chapter is more technologically inclined. Every year the Safe Rides - Save Lives PSA contest encourages individuals or groups to make a twenty-five second video about a safety-related theme. This year, teens should make a public safety announcement about driving safely on prom night. The winning individual/team will receive a cash prize of **\$3,500**, second place will receive **\$1,000**, and third place will receive **\$500**.

As usual, there are cash prizes for the overall winning FACTS project (including \$1,000 for first place at both high school and middle school levels and \$500 for runner-up), but FACTS actually gives out other awards (and more cash). The Road Safety Achievement award, sponsored by Joe and Patricia Toole, gives out **\$500** to recognize chapters that complete a Road Safety Assessment. The top FACTS project in each state will also receive a **\$500** cash prize for their efforts. To find out more about Families Acting for Community Traffic Safety and some of its partners, visit <http://fcclainc.org/programs/factsfamilies-acting-for-community-traffic-safety.php>.



You are a STAR!

By Madison Jones, Vice President of Recruitment

The STAR season is upon us Nebraska FCCLA! Have you been thinking about events you would like to participate in? Or maybe you don't know anything about STAR events! STAR events stand for 'Students Taking Action with Recognition.' In these competitive events, members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.

We highly encourage all members to participate in these activities! Over 90% of past competitors have reported that these events were extremely useful for their future. My personal favorite part about STAR projects is they are made for everyone! STAR projects are available for almost every single subject. They can vary from 'Entrepreneurship', to 'Food Innovations', and even 'Recycle and Redesign.' The possibilities are endless.

I encourage everyone to do STAR projects because they are all beneficial to members by helping you learn how to prepare for your future. Any information about STAR events are available on the Nebraska FCCLA website (www.nebraskafccla.org), under 'Programs' and then to 'Competitive Events.' If you have any more questions about STAR, contact any of the state officers at any time. We would love to help support you with your STAR events.

Let's make this *another amazing year for STAR Nebraska FCCLA!*



Chapter Spotlight: Thedford FCCLA Thedford Treats

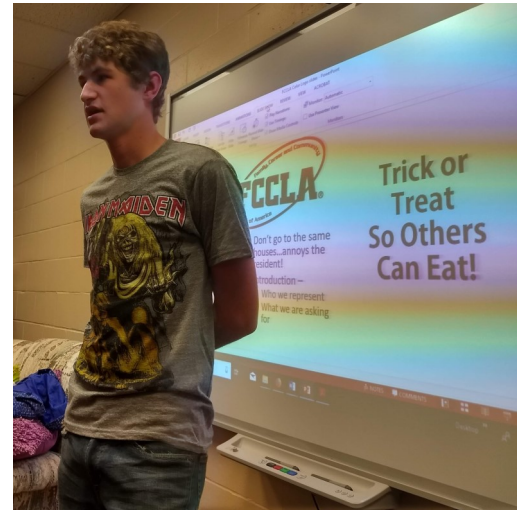
FCCLA 8th graders at Thedford High School made treats for the Thedford high school football team as they were headed to a playoff game and wouldn't get to participate in any Halloween activities. The members made popcorn, dried fruit covered with almond bark, and cookies decorated like ghosts. Mrs. Teresa Amos, a high school cook for years in Colorado, helped plan and carry out the activities.

The students have been busy making 9 patch pillows with an animal, bird, butterfly, etc. and the kindergartner's name embroidered on the other side. This is a tradition at Thedford which was started by an elderly woman in the community.

Chapter Spotlight: Logan View FCCLA

Trick or Treat so Others Can Eat

Over 30 members of the Logan View Jr Sr FCCLA chapter canvassed the Uehling and Hooper Nebraska neighborhoods to "Trick or Treat So Others Can Eat" on October 22nd to collect nonperishable food items for the county-wide Faith Food Pantry's monthly distribution. Members met in the Family and Consumer Sciences classroom for a meal prior to the event dressed in costumes. This annual event was advertised in the local newspapers so community members would be prepared for the collection. Other drop off points in each community were identified in case houses were missed or families were not home that evening. Over 600 items from this drive will be distributed on Saturday, November 10th to local families in need.



Pictured is Dean Moeller, Logan View chapter officer



(Left to Right: Megan G., Hattie S., Marci F., William W., Morgan S.)

Chapter Spotlight: Centennial FCCLA Coins for CASA:

Creating change one coin at a time

Centennial FCCLA challenged their student body to bring their 'A game' during homecoming week by hosting a coin war. Students were asked to dump loose change in their grade's container and the class that raised the most money would receive doughnuts for their hard work.

After one short week the students brought in nearly \$300 of spare change to donate to CASA, a group that advocates for abused or neglected children during court trials. Our chapter contributed enough to have an even \$300 to give to Marci Fehlhafer, Southeast Nebraska Executive Director for CASA. The donation from our fundraiser will help train and certify three new advocates!

Nebraska FCCLA

Nebraska Family, Career and Community Leaders of America (FCCLA) is a dynamic student organization which holds the family as its central focus. We promote leadership and service in the family, career, school and community and help members improve themselves and the world in which they live.

FCCLA is a national Career and Technical Student Organization that provides personal growth, leadership development and career preparation opportunities for students in Family and Consumer Sciences education.

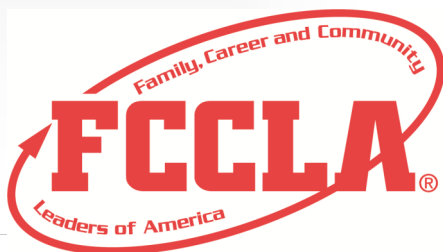
Chapter Spotlight: St. Edward FCCLA Halloween Town Truck or Treat

On October 31, 2018, the St. Edward FCCLA Chapter participated in the town Trunk or Treat for Halloween. This event was held on the east side of the St. Edward Community Park. The St. Edward FCCLA Chapter chose Halloween Town for the theme. The students each choose a character they wanted to be. They also gathered different scary Halloween decorations to fit the theme along with spooky music playing in the background. It turned out to be a huge success, as the group handed out candy to 75 kids in costume for the night. The St. Edward FCCLA Chapter had a great time doing this and making a fun evening for the kids in the St. Edward Community.



Nebraska FCCLA

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