



2018-2019 Nebraska FCCLA State Officer Team Program of Work

RATIONALE: To move the state association to break barriers by fostering collaborative relationships while modeling exemplary courage and dependability in our families, careers, and communities. By respecting others and facilitating change, we will continue the legacy of The Ultimate Leadership Experience.

Objective 1: To be passionate about promoting FCCLA and Family Consumer Sciences.

Goals	Specific Actions	Due Dates	Person(s) In Charge	Completed
1) Reach out to affiliated chapters	Four chapter visits for each officer (two per semester)	March 29	SOT	
	Create newsletter for beginning of year and to new chapters and advisors	August 20	Katie	Complete!
2) Reach out to nonaffiliated chapter	Send letters to non affiliated chapters with requests to visit from state officers	January 1	SOT - Madison	
	If possible each officer visit one non-affiliated chapter	January 1	SOT - Madison	
3) Increase Circle of Friends Donations by \$2000	Each officer present 1-3 potential Circle of Friends	March 1	SOT - Yasmine	

	donors to the VP of Development			
	Incorporate Circle of Friends into conferences	March 1	SOT - Yasmine	
4) Update STAR powerpoint	<ul style="list-style-type: none"> • Provide more information on each event to help chapters promote STAR. • Include pictures, videos, and examples of previous STAR projects as a guideline for new members 	October 1	Sabra	
5) Post to social media outlets. Promote conferences and FCCLA hashtags	<ul style="list-style-type: none"> • Pictures of file folders, sample projects, videos of presentations, focus on new projects • Promote social media accounts and hashtags at conferences • Keep to social media agenda and post frequently 	See PR Schedule	SOT - Rashell	
	NE Social Media Poster with links/# send on FCS Teacher Listserv	New Year Advisor Email	Katie	Complete!
6) Provide an opportunity for members to show	Develop Chapter Degree on Docs	November 1st.	Katie, Madeline, Hailey	

<p>their passion by completing state and chapter degrees</p>	<ul style="list-style-type: none"> • Send out email reminders to chapters reminding them to complete chapter and state degrees • State Degree Session/Panel 	<p>November 1st</p>	<p>Madeline</p>	
<p>7) Provide one new FCCLA Serves partner for members to participate in</p>	<ul style="list-style-type: none"> • Research FCCLA Serves Events for SLC • Contact new Serves partner for SLC • On-Site Serves project at SLC (Lead to Feed) 	<p>March 1st</p>	<p>SOT- Katie</p>	
<p>8) Create an honorary system for graduating members</p>	<ul style="list-style-type: none"> • Possibly providing honor chords • Create rules to receive honor cords and recognize graduating members at state 	<p>Throughout the year (FLW, October, January)</p>	<p>SOT</p>	
<p>9) Encourage and promote Say Yes to FCS</p>	<ul style="list-style-type: none"> • Create posts about Say Yes to FCS careers (not just FCS Education) • Promote Say Yes to FCS at District Leadership 	<p>March 1st</p>	<p>Yasmine</p>	

	<p>Conferences to reach graduates</p> <ul style="list-style-type: none"> • Post-secondary partners at signing event (WSC, CSC, UNL and others) 			
	<p>Create “Alumni Spotlights” Video to show at SLC. This will show where alumni have taken their Say Yes to FCS degrees</p>	March 1st	BOD Team	
10) Increase sponsorships by 5 to 10 sponsors	<ul style="list-style-type: none"> • Each officer present 1-3 potential sponsors to the VP of Development • Incorporate sponsors into conferences 	March 1st	SOT- Yasmine	

Objective 2: To empower every member and adviser to take an active role in FCCLA.

Goals	Specific Actions	Due Dates	Person(s) In Charge	Completed
1) A spreadsheet will keep account of attendance to meetings (DLC, FLW, Peer Ed, State) by chapters in Nebraska.	Inform chapters & advisors of the new system.	Put information in the new adviser brochure/NE FCCLA 101 by August 1st	Katie	Complete!

	Create a spreadsheet to track all chapters and every state or district meeting.	Spreadsheet created by September 1st	Sabra	Complete!
	<ul style="list-style-type: none"> •Advisors physically sign in at meetings and sheet is reported to state officers •State officer record attendance on master spreadsheet 	2 days after each event	Hailey	
2) Provide information about programs, scholarships, and awards for upcoming events.	Continue to do highlights and information on national programs in Red Leader	Monthly	Hailey	
	Post on social media reminders for scholarship and award deadlines 2 weeks before due date. These deadlines will be in social media calendar.	September 17 - Day in your future reminder. November 30- SPOT applications December 18- Affiliation deadline January 1- SOT & NOC applications January 18- All Scholarships February 15- State registration due February 15- All nebraska awards	Katie & Sabra & Hailey	

3) New advisor training and information.	“Say Yes to FCS Superhero Training for New FCS Teachers and FCCLA Adviser	July 16-17, 2018	Kristin, State Adviser	Complete!
	Send an advisor “brochure” out to all advisors in Nebraska. Items in brochure: introduce 7up campaign, reminder of dates, suggestions of activities to do in chapters, social media poster, spreadsheet, scholarships and awards, reworking of FLW.	August 15th	Katie and Kristin	Complete!
4) Reward chapters for membership recruitment, involvement in statewide activities, community service etc.	7-Up Membership Recognition program - If chapters increase their membership by 7 they will receive an award at state.	March 1st - Affiliation	Madison	
	Spotlights on Chapters through social media.	Spotlight Sunday on Instagram	Various officers	
5) Revise FLW to make it more beneficial to members and advisors and equip them to be active throughout the	Plan the morning to be officer/new member training with leadership training.	September 1st	All officers	
		August 1st		

year.	Provide opportunities for chapters to develop partnerships with various traffic and community safety organizations.		Kristin and SOT	
	Maxwell iBuckle Up We Buckle Up FCCLA present their project which could be replicated in all NE FCCLA Chapters. Educate and motivate chapters to do a national program.	August 15th	All officers	
6) Apply for at least 1 individual and 1 chapter award.	Officers complete activities within their chapters and apply for awards.	December 1st	All officers	

Objective 3: To provide innovative ways to expand membership across Nebraska.

Goals	Specific Actions	Due Dates	Person(s) In Charge	Completed
1) Provide targeted support to District 12 chapters and Family and Consumer Science programs.	<ul style="list-style-type: none"> •Reach out to schools in Western Nebraska with FCS programs •Visit Chapters •Host a membership drive or campaign 	March 1	Rashell/Molly and Madison	
2) Increase male membership by 2 percent.	<ul style="list-style-type: none"> •Get rid of the stereotype that FCCLA is for girls by showing the male 	March 1	State Officer Team Nebraska Alumni & Associates	

	<p>population what benefits FCCLA has for them.</p> <ul style="list-style-type: none"> • Make social media posts gender neutral • Reach out specifically to chapters with low male membership. 			
3) Increase urban area chapters by three.	<ul style="list-style-type: none"> • Contact schools with FCS programs that don't have FCCLA via email. • Support by reaching out and helping with any questions they may have. • Visit the schools and present to the staff and student body about the benefits of FCCLA in the school and community and what we have to offer. 	March 1	State Officer Team - Madison	<p>Outreach:</p> <ul style="list-style-type: none"> - Omaha South - Omaha Northwest - Lincoln Southeast - Crete - Garden County - Ogallala - Ponca - Norfolk High School - Southwest
4) Encourage chapters/advisers to reach out to local FHA and FCCLA Alumni to be involved with Alumni and Associates.	<ul style="list-style-type: none"> • SOT should give personal attention to chapters and communicate with advisers regarding alumni. • Specifically, talk to seniors at visits and SLC about joining. (Benefits) • Develop attractive and professional flyers for A&A. <p>A&A Video at SLC</p>	March 15	<p>State Officer Team and Chair of NE FCCLA Alumni Association</p> <p>State Staff</p>	

	<ul style="list-style-type: none"> • SOT should be educated on the benefits of A&A to be prepared to share why joining is important. • Communicate with advisers why and how they should recruit. 			
5) Recruit FCS students to be members of FCCLA	<ul style="list-style-type: none"> • Start small but think big! Start with surrounding towns and grow out. Get current FCCLA members to recruit! • Promote Red/White Chapter Affiliation Award prior to SLC to chapters with strong FCS/FCCLA membership 	March 1	SOT - Madison	7-Up Membership Award Red and White Affiliation Award
6) FCCLA Chapter Families	<ul style="list-style-type: none"> • State Officers will be assigned to chapters in their region for chapter outreach, chapter visits and building relationships with advisers and members • State officers visit 3 of their chapter families (or more if requested and available) and check up on their chapter monthly 	September 1	Kristin and SOT	In progress - Chapter Visits

