



# NEW! Adviser Session

2018 Nebraska Career Education Conference  
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# Integrating FCCLA

**Integration means REAL WORLD!** Using FCCLA programs, activities, and resources to enhance course curriculum will help students take away “real world” application of Family and Consumer Sciences classes. Integration demonstrates “real life” and “real world” aspects. Students make connections from course work/FCCLA work to life, work, community and family.

**Know your curriculum and FACS standards.** Creating a crosswalk for your current curriculum with Career Clusters and FACS Standards helps plan for the year and helps develop a view for how FCCLA fits into your course work and creates a big picture view of how your program fits in the local, state and national requirements.

**Integration boosts chapter involvement and membership.** By incorporating FCCLA resources and information into **ALL** FACS courses, non-member students become interested. Students realize the impact they can have on their families and communities through in class work and FCCLA activities.

**Don't try to do it all!** Integrating FCCLA into your FACS courses will take time and perhaps years. Find a way that works for you, your student and your course structure.

## **Thinking Questions:**

What activities do you currently use to integrate FCCLA into the classroom now?

Which FCCLA National Programs can be used with current course curriculum?

# Successful Recruitment

**Review the FCCLA membership kit and gain useful resources and tools to build a strong and activate FCCLA chapter.** Use the state created theme, when announced, to create a cohesive flow between chapter and state and national associations. IDEA Use the logo on everything to create familiarity and brand recognition for non-members, students, teachers, administrators, home and community members.

**Expand your focus!** Who will be your new members next year/this year? Design activities to reach them. Build a positive image among younger students, administrators, fellow teachers parents and business and industry.

**Make membership a part of everything!** Recruitment happens year around. Every chapter meeting, project and activity influences who joins and stays involved. IDEA Hold special “new member” events throughout the year. Let students take the reins to plan and carry out recruitment activities.

**Keep school administrators, the community and media informed.** IDEA Take pictures and send to local media outlets, submit articles to school newsletters, announcements, create a bulletin board that recognizes members.

**RECRUIT, RETAIN AND RECOGNIZE (the 3 R's) members.** Membership development is a continuing effort to bring others into the chapter (recruitment) help them become involved (retention) and reward their contributions (recognitions) IDEA Sit down with chapter officers at the beginning of their term to establish a plan for achieving chapter success.

## **Networking Questions:**

What are the benefits of FCCLA membership?

What are the most successful tools/idea for recruiting and retaining members?

# Effective Fundraising

**Use activities that teach.** The most successful fundraising activities provide extra learning opportunities and leadership experience for students. Choose something that fits the communities needs.

**Schedule activities throughout the year and the summer.** IDEA create a fundraising committee and develop fundraising projects that can be done year long.

**Set a budget for the year.** Have students set a budget for the year. Make sure to include travel, meeting registration, project expenses and other necessities need to carry out your program of work, include projected capital necessary to begin raising additional funds.

**Make business and industry connections.** Involve business and industry leaders in your chapter will pay off in the long run in many. Mentoring, internships and money can all come out of working with locals.

## Thinking Questions:

What kind of fundraising activities do you do now? How about other groups and organizations at your school?

What local business and industry individuals could you contact to partner with for financial reasons?

# Successful Community Service Projects

**Pinpoint specific needs in your local community.** The most effective community service projects will add something to your local community that is missing. This requires pre-planning, research and perhaps more time at the forefront, however, finding the correct project for your local community can have a huge impact. Make community service meaningful for members.

**Balance resources and community need.** Always keep in mind your resources, chapter size and level of commitment. Selecting projects that are engaging and everyone can play a part is an important aspect.

**Delegate authority--let students plan the project.** Make sure students are playing a critical role in selecting and planning the projects. The more they are involved (at any level) the better the results. IDEA Integrate community service learning into a class and have all members of the class participate in service learning!

**Follow up with results.** Having measurable results helps to publicise, promote and gain support for the hard work the chapter has done with service learning projects. Keep records of everything, from the number of people served, amount of goods/\$ collected, number of people who participated and the number of hours spent on the project. Keeping these records help show the impact of the project and also assist with reporting to local media outlets!

## **Thinking Question:**

What does your community need? Or lack? Or what is missing?

## **Networking Question:**

How do you measure the success/impact of your community service involvement?

# Success in STAR Events

**Download the current STAR Events Manual and STAR Event Resources.** There are two classifications of events: Nebraska Events and National Events and manuals for both state and national events available on their perspective websites. The manual is updated annually. STAR event resources (forms, templates, scenarios, etc) change every year too, stay on top of changes. Advisers often become an instant expert in events your members participate in.

**Ask questions, find experts!** Successful STAR Event projects and activities star with an accurate knowledge of the rules. TIP Contact your District STAR coordinator or an adviser mentor. Volunteering to be a lead consultant or an evaluator at the state level or national level can be invaluable to learn new events or prefect old ones.

**Integrate STAR Events into your classroom!** Competitive events strengthen the Family and Consumer Sciences program by increasing student motivation and providing a framework for authentic learning experiences. STAR Event and Skill Demonstration Events are linked to the National Standards for Family and Consumer Sciences, Common Career Technical Core Career Ready Practices, Career Clusters, 21st Century Skills, and the FCCLA National Programs and they make the perfect midterm or final project.

**Stick to the basics.** When FCCLA leaders are asked about the benefits of STAR Events, the majority of them say that it is an excellent way to improve on public speaking skills. Instead of worrying about whether a project is creative, exciting or impressive enough to advance to nationals, your job as an adviser is to make sure that the member learns something. Focus your efforts on public speaking skills, time management, preparedness and a comprehensive understand of the projet's subject to start. It is all about the planning process.

## Thinking Question:

What events could you incorporate into your current curriculum easily?

## Networking Questions:

Where do project ideas for STAR Events come from?

How can you recognized your STAR Events participants for their hard work?

## Resources:

- [New Adviser Handbook](#)--a go to guide for the basics
- [FCCLA 101](#)--basic building blocks for FCCLA, activities for Peer Education, planning process lesson plans and project planning
- [FCCLA Brand and Promotional Guide](#)--the history and must know information for all aspects of fccla, branding guidelines, media tips and info
- [FCCLA National Programs](#)--includes lesson plans and activities!
- [STAR Events and Competitive Events](#)--everything competitive events
- [STAR Events and Skill Demonstration Event National Standards and Incentives Crosswalk](#)--PDF document outlining STAR Event, standards, and other FCCLA programs the

The ADVISER tab on [www.NebraskaFCCLA.org](http://www.NebraskaFCCLA.org) is a HUGE resource and has everything you absolutely need to be successful, including the applications for state programs and

PRINT the Red Handbook! It is the Nebraska FCCLA authority!! NO JOKE :)

Finally, do not hesitate to reach out to me if you need anything!

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**\*\*Content adapted from the FCCLA Lesson Planner and The Ultimate Leadership Handbook.\*\***