



Creating a partnership with our future leaders.

What is FCCLA?

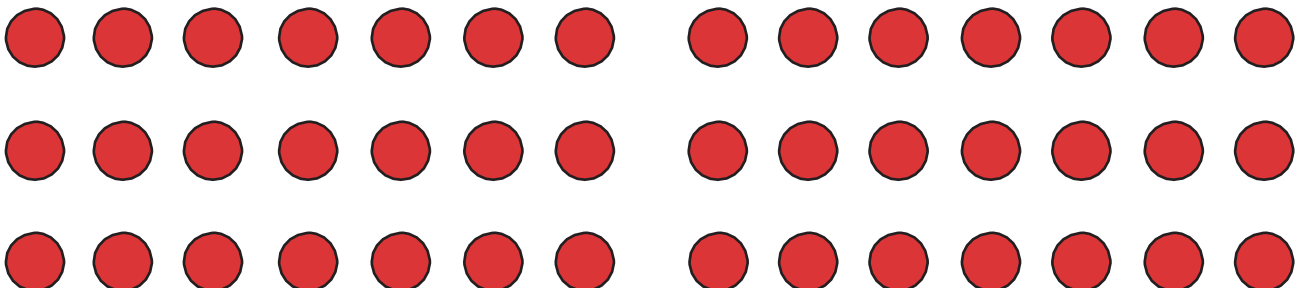
FCCLA stands for Family, Career, and Community Leaders of America. Our goal is to promote personal growth and leadership development for students across Nebraska and the United States. Since its founding in 1945, FCCLA has impacted over 9,000,000 youth throughout the United States, and currently reaches over 3000 members in chapters throughout Nebraska.

Why FCCLA?

FCCLA is the only career and technical student organization with the family as our central focus. Students in our organization gain valuable skills they can use to improve the world around them as well as prepare them for their futures as family members, wage earners, and community leaders.

What are the benefits of sponsorship?

- **Exposure.** Marketing opportunities to 3,000+ affiliates state-wide, and 1,300+ annual State Conference attendees in Lincoln – including students, parents, school staff, and administration.
- **Access.** You are getting your message out to the best – our next generation of leaders.
- **Service.** You are providing funding to complete many community service projects that improve your community and state.
- **As a 501 (c)(3) organization – your contribution to FCCLA is tax-deductible.**



Levels of Sponsorship

Champion \$1,000+

- Invitation for 2 to Awards Dinner at State Leadership Conference at the Pinnacle Bank Arena Club Lounge
- 30 second repeating advertisement banner in the State Leadership Conference app
- All of the benefits listed below

Ambassador \$500 - \$999

- Company name and link to internet webpage on the Nebraska FCCLA website
- Verbal recognition at the Nebraska State Leadership Conference Opening Session
- 20 second repeating advertisement banner in the State Leadership Conference app
- All of the benefits listed below

Collaborator \$250 - \$499

- Half off a space at the Opportunity Fair on Monday, April 9
- Additional pass for attendance at the Opening General Session at State Leadership Conference
- 10 second repeating advertisement banner in the State Leadership Conference app
- All of the benefits listed below

Enthusiast \$100 - \$249

- Name and/or logo on slide show at the State Leadership Conference
- One pass for attendance at the Opening General Session at State Leadership Conference
- STAR Event Sponsor
- All of the benefits listed below

Friend \$50 - \$99

- Name listed in the State Leadership Conference app
- Certificate of Appreciation for contribution

Additional Opportunities to Contribute:

STAR Sponsor-\$50

- Name listed in the app in the STAR Event section
- Recognition as the sponsor of the event announced when the winners of the event are called

Opportunity Fair Booth-\$300 per table (only \$150 for Collaborators and above)

- Access to communicate directly with over 1300+ students, advisers, and parents on Monday, April 9
- Name, contact information, and logo listed in the conference app

Advertisement/Coupon Space in the State Leadership Conference app-\$75

- Logo, picture, or coupon
- Link to website
- Address and contact information

YES! I would love to sponsor FCCLA!

(Fill-in & mail to Nebraska FCCLA, 301 Centennial Mall S., Box 95167, Lincoln, NE 68509)
Checks made out to "Nebraska FCCLA". Questions? 402-471-4814

Champion Ambassador Collaborator Enthusiast Friend STAR Sponsor *Which event?:* _____

Advertisement Opportunity Fair Booth

Enclosed is my check for: _____ Please charge my credit card for: _____

Name: _____ Card Number: _____

Business Name: _____ Exp: _____ CCV: _____

Billing Address: _____ Name on card: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Local Chapter (if applicable): _____